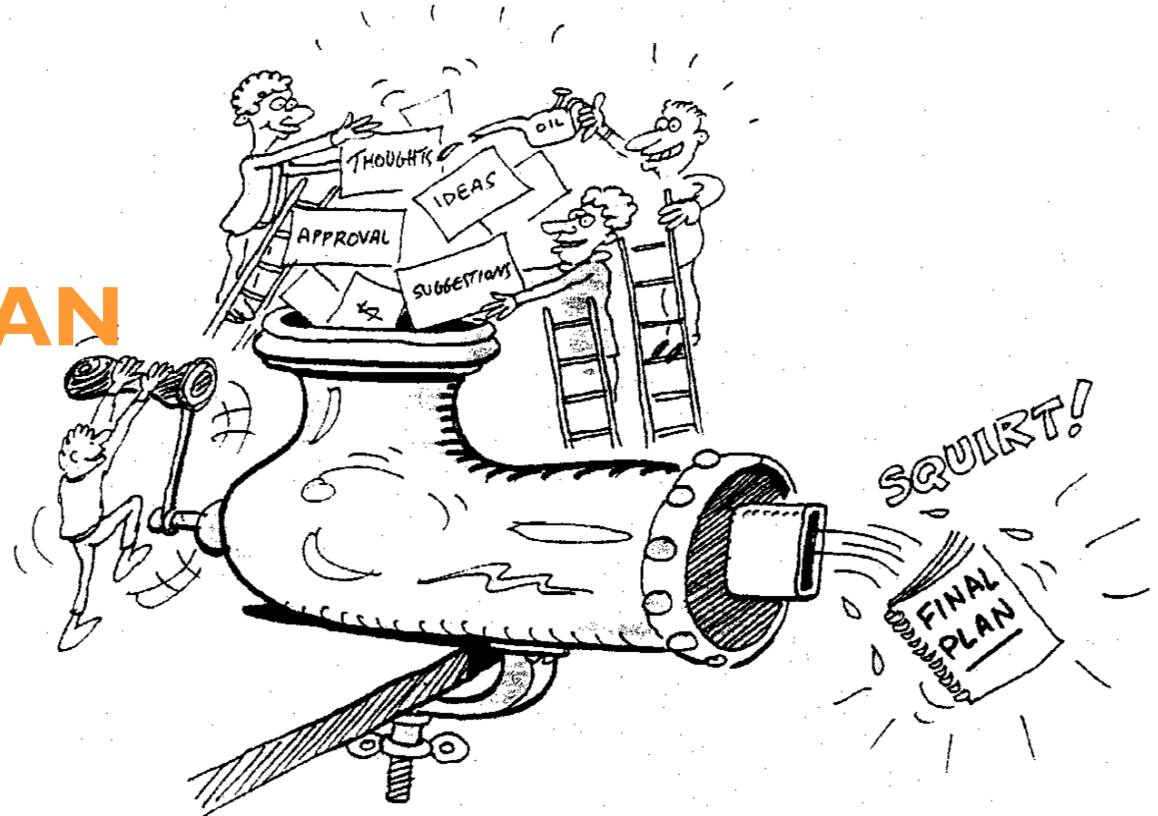




Riverside Olympic Football Club

STRATEGIC PLAN CONTENT



2 October 2019

Mission

ROFC provides inclusive, leading football programs that develop players, coaches and volunteers in a professional, connected and inspiring community environment

Vision

Tasmania's destination football club, committed to inclusion at all levels of the game whilst developing the best footballers, coaches and volunteers

Values

We are:

- **Professional**
 - There is excellence and respect in all we do
- **Inclusive**
 - A community club for everyone
- **Fair**
 - We play by the rules and everyone gets a go



Strategic Pillars & Goal Areas



Strategy

Culture



Objective

Our community lives and champions the Club's values.

Strategies:

1. Communicate, implement and promote the values
2. Develop the social and community capacity of the club
3. Proactively manage change
4. Implement a club code of conduct

Values

Social

Change

Conduct

Strategy

Pathways & Performance



Objective

We provide leading football programs that develop players to their highest possible standard.

Strategies:

1. Grow grassroots quality and quantity of participation
2. Leading youth development programs and performance
3. Embed the Club's Development and Playing Principles
4. Be a competitive presence in the NPL and WSL

Grassroots

Youth

Championship
Leagues

NPL & WSL

Strategies

People



Objective

We identify and develop great people who inspire our players.

Strategies:

1. Promote and implement the Club's Development and Playing Principles
2. Resource and develop coaches
3. Resource and develop our volunteers
4. Provide education to parents and families

Coaches

Volunteers

Recruitment

Development

Strategies

Business



Objective

A continuously improving football club that is transparent, professional and builds our programs.

Strategies:

1. Improve and strategically manage communications
2. Grow our governance practices and emerging leaders
3. Progress an all year round training facility
4. Targeted financial strategy to grow reserves and ensure financial sustainability

Communication

Governance

Facilities

Financials